NICE PETS Distribution

PRODUCT SHEET

FRUIT OF THE GROOMER · IV SAN BERNARD

Medium Coat Pink Grapefruit Shampoo

Pink grapefruit and silk proteins to revitalise medium-length coats.



500 ML · FRUSHAPOM500

Designed for double-textured coats, those combining a protective topcoat with an insulating undercoat. With pink grapefruit extract and silk proteins, it removes excess sebum without smothering the undercoat or weighing down the topcoat, and is particularly suited to skin that becomes greasy quickly. Its mildly toning action respects the balance of the skin, while the silk proteins support the softness and cohesion of the fibre. Its new formula enriched with a vitamin complex protects the coat and reduces hair loss.

Nourishing | Strengthening & anti-hair loss

WHY YOU WILL LOVE IT

Nourishing
Nourishes the coat deeply and restores its suppleness.

Strengthening & anti-hair loss

WHAT'S INSIDE

Silk proteins	**Bring vigour and nourishment to coat and skin.**
Vitamin complex B3, B5, B6, C, E	**2026 formula: protective action, reduces hair loss.**

HOW TO USE IT

1. Spread a sufficient amount of shampoo diluted 1:3 with water over the previously dampened coat.
2. Massage well for three minutes and rinse with lukewarm water, then continue with the second step by applying pek pink grapefruit.

WHO IS IT FOR?

Animal	**Dog, Cat**
Coat type	**Medium coat**
Fragrance	**Pink grapefruit**
Size	**500 ml**
Item code	**FRUSHAPOM500**

PRECAUTIONS FOR USE

- For external use on pets only.
- Avoid contact with the eyes; rinse thoroughly if contact occurs.
- Keep out of reach of children. Store away from light and frost.

GUARANTEES

- Safe Pet Cosmetics® — certified by Bureau Veritas
- Made in Italy — in-house production by Iv San Bernard
- Alfaparf Group

PAIRS WELL WITH



Medium Coat Pink Grapefruit Mask
250 ml · FRUMASPOM250