NICE PETS Distribution

PRODUCT SHEET

FRUIT OF THE GROOMER · IV SAN BERNARD

Short Coat Black Cherry Shampoo

The softness of black cherry meets the strength of rice proteins.



500 ML · FRUSHAAMA500

Designed for short, dense coats as well as the specific textures of water dogs. With black cherry extract and rice proteins, it cleanses gently and removes excess sebum without altering the skin barrier, while improving the elasticity of the hair and promoting hydration of the skin. Its new formula, enriched with a vitamin complex and silicone-free, protects the coat and reduces hair loss. The hair is left more toned and less static, the coat shiny and well structured.

Moisturising | Strengthening & anti-hair loss

WHY YOU WILL LOVE IT

Moisturising
Promotes the hydration of skin and coat.

Strengthening & anti-hair loss

WHAT'S INSIDE

Black cherry extract	**softness for the coat.**
Rice proteins	**Protect the hair and improve its elasticity.**
Vitamin complex B3, B5, B6, C, E	**2026 formula: protective action, reduces hair loss.**

HOW TO USE IT

1. Spread a sufficient amount of shampoo diluted 1:3 with water over the previously dampened coat.
2. Massage well for three minutes and rinse with lukewarm water, then continue with the second step by applying pek black cherry.

WHO IS IT FOR?

Animal	**Dog, Cat**
Coat type	**Short coat**
Fragrance	**Black cherry**
Size	**500 ml**
Item code	**FRUSHAAMA500**

PRECAUTIONS FOR USE

- For external use on pets only.
- Avoid contact with the eyes; rinse thoroughly if contact occurs.
- Keep out of reach of children. Store away from light and frost.

GUARANTEES

- Safe Pet Cosmetics® — certified by Bureau Veritas
- Made in Italy — in-house production by Iv San Bernard
- Alfaparf Group

PAIRS WELL WITH



Short Coat Black Cherry Mask
250 ml · FRUMASAMA250