NICE PETS Distribution

PRODUCT SHEET

FRUIT OF THE GROOMER · IV SAN BERNARD

# Short Coat Black Cherry Mask

*The softness of black cherry meets the strength of rice proteins.*



250 ML · FRUMASAMA250

The second step in caring for short, dense coats and water dogs, after the black cherry shampoo. With black cherry extract and rice proteins, it nourishes, smooths and deeply hydrates the hair, restores its elasticity and shine and helps prevent skin ageing. It noticeably reduces static, common on short coats, limits frizz and makes brushing easier. Its formula enriched with a vitamin complex protects the coat and reduces hair loss, for a soft and silky feel.

Moisturising | Strengthening & anti-hair loss

## WHY YOU WILL LOVE IT

**Moisturising**
Promotes the hydration of skin and coat.

**Strengthening & anti-hair loss**

## WHAT'S INSIDE

| | |
|---|---|
| Black cherry extract | **softness for the coat.** |
| Rice proteins | **Protect the hair and improve its elasticity.** |
| Vitamin complex B3, B5, B6, C, E | **2026 formula: protective action, reduces hair loss.** |

## HOW TO USE IT

1. Mix an appropriate amount of pek with water at 1:3 and apply to the coat previously washed with black cherry shampoo.
2. Massage and leave on for 5 to 10 minutes, then rinse.

## WHO IS IT FOR?

| | |
|---|---|
| Animal | **Dog, Cat** |
| Coat type | **Short coat** |
| Fragrance | **Black cherry** |
| Size | **250 ml** |
| Item code | **FRUMASAMA250** |

## PRECAUTIONS FOR USE

- For external use on pets only.
- Avoid contact with the eyes; rinse thoroughly if contact occurs.
- Keep out of reach of children. Store away from light and frost.

## GUARANTEES

- Safe Pet Cosmetics® — certified by Bureau Veritas
- Made in Italy — in-house production by Iv San Bernard
- Alfaparf Group

## PAIRS WELL WITH



**Short Coat Black Cherry Shampoo**
500 ml · FRUSHAAMA500